

Revolutionizing sustainable, high-speed regional air mobility

September 2024



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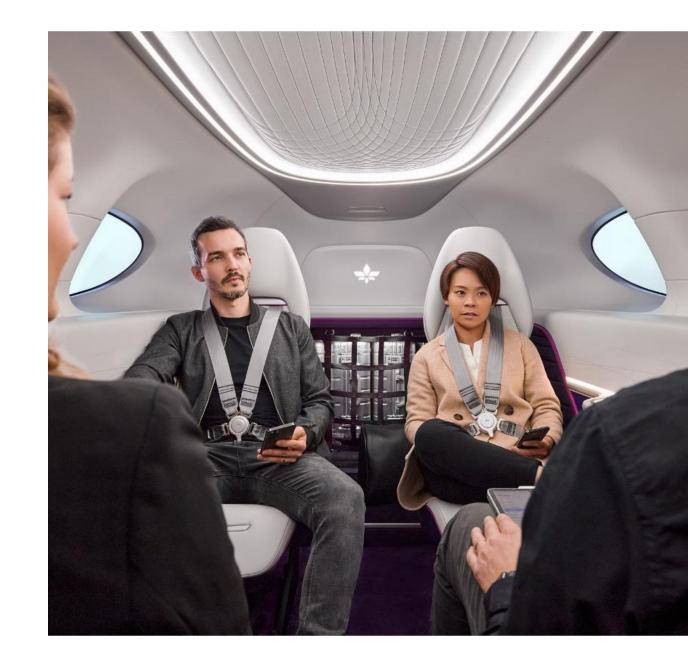
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Many factors could cause actual future events and operating results to differ materially from the forwardlooking statements in this presentation, including, but not limited to, the following risks: (i) Lilium's future funding requirements and any inability to raise necessary capital on favorable terms (if at all); (ii) the eVTOL market may not continue to develop, or eVTOL aircraft may not be adopted by the transportation market; (iii) the Lilium Jet may not be certified by transportation and aviation authorities, including the European Union Aviation Safety Agency ("EASA") or the U.S. Federal Aviation Administration ("FAA"); (iv) the Lilium Jet may not deliver the expected reduction in operating costs or time savings that Lilium anticipates; (v) adverse developments regarding the perceived safety and positive perception of the Lilium Jets, the convenience of expected future Vertiports and Lilium's ability to effectively market and sell regional air mobility ("RAM") services and aircraft; (vi) challenges in developing, certifying, manufacturing and launching Lilium's services in a new industry (urban and regional air transportation services); (vii) a delay in or failure to launch commercial services as anticipated; (viii) the RAM market for eVTOL passenger and goods transport services does not exist, whether and how it develops is based on assumptions, and the RAM market may not achieve the growth potential Lilium's management expects or may grow more slowly than expected; (ix) if Lilium is unable to adequately control the costs associated with pre-launch operations and/or its costs when operations are commenced (if ever); (x) difficulties in managing growth and commercializing operations; (xi) failure to commercialize Lilium's strategic plans; (xii) any delay in completing testing and certification, and any design changes that may be required to be implemented in order to receive type certification for the Lilium Jet; (xiii) any delays in the development, certification, manufacture and commercialization of the Lilium Jets and related technology, such as battery technology or electric motors; (xiv) any failure of the Lilium Jets to perform as expected or an inability to market and sell the Lilium Jets; (xv) any failure of suppliers to achieve serial production of the proprietary and/or novel software. battery technology and other technology systems still in development; (xvi) reliance on third-party suppliers for the provision and development of key emerging technologies, components and materials used in the Lilium Jet. such as the lithium-ion batteries that will power the jets, a significant number of which may be single or limited source suppliers and the related risk that any of these prospective suppliers or strategic partners may choose to not do business with us at all, or may insist on terms that are commercially disadvantageous, and as a result we may have significant difficulty procuring and producing our jets; (xvii) if any of Lilium's suppliers become financially distressed or go bankrupt, Lilium may be required to provide substantial financial support or take other measures to ensure supplies of components or materials, which could increase costs, adversely affect liquidity and/or cause production disruptions; (xviii) any inability to operate the network services after commercial launch at the anticipated flight rate, on the anticipated routes or with the anticipated Vertiports could adversely impact Lilium's business, financial condition and results of operations; (xix) potential customers may not generally accept the RAM industry or Lilium's passenger or goods transport services; (xx) any adverse publicity stemming from any incident involving Lilium or its competitors, or an incident involving any air travel service or unmanned flight based on autonomous technology; (xxi) if competitors obtain certification and commercialize their eVTOL vehicles before Lilium; (xxii) business disruptions and other risks arising from COVID-19 and geopolitical events, including the war in Ukraine, and including related inflationary pressures, may impact Lilium's ability to successfully contract with its supply chain and have adverse impacts on its anticipated costs and commercialization timeline; and/or (xxiii) Lilium's inability to deliver Lilium Jets with the specifications and on the timelines anticipated in any non-binding memorandums of understanding ("MOUs") or binding contractual agreements with customers or suppliers we have entered into or may enter into in the future. 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The information contained herein is made as of 30 August 2024, and does not reflect any subsequent events.



## 01

# Lilium and its Market



Lilium is developing sustainable, convenient, and accessible high-speed regional air mobility

ABBBBB

## ... to solve the challenges of transportation

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Short-term Mission

- Tackle congestion, pollution, and noise with a new type of vehicle, specifically designed for regional air mobility
- Enabled through expected attractive seat pricing and high payload of the Lilium Jet

High comfort Low cost

Highest Safety Zero Operating Emissions Long-term Mission

- Decarbonize aviation for all flights of up to 2,000 km and 100 seats
- Enabled through aircraft platform approach based on scalable Lilium technology

LILIUM Source: Lilium; Note: image rendering utilizing computer graphics

#### The Lilium Jet – A unique design for superior performance and comfort

High-speed 250 km/h (~155 MPH) Largest eVTOL cabin with up to 6 passengers

Operating range<sup>1,2</sup> 175 km

(~110 MI)

Commercial airliner safety level<sup>3</sup> 10<sup>-9</sup> Competitive Price⁴ \$2/km per pax

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Source Lilium Business Plan Simulation, forward looking projections subject to significant uncertainties and contingencies; Notes: <sup>1</sup>Performance targets based on current development status of aircraft. Cruise speed based on Lilium engineering assessment assuming flight at 10,000 ft. <sup>2</sup>Operating range refers to service range (after accounting for reserves). <sup>3</sup>Lilium's primary certification authority (EASA) stipulates probability of less than one aircraft loss per billion flight hours; Note: Rendering utilizing computer graphics <sup>4</sup>Based on company estimates assuming, among other things, load factor of 100%, i.e., 6 passengers,

#### Unparalleled team of experienced aerospace professionals to successfully build and deliver the Lilium Jet

BOARD

ENGINEERING, PROGRAM, AND MANUFACTURING

Tom Enders Chairman & Investor



Former CEO of Airbus

AIRBUS



Klaus Roewe

Chief Executive Officer

Former Airbus executive, leading the A320 family and Airbus Services **Business** 

Airbus services business

AIRBUS

A320





Inventor of Lilium aircraft architecture and propulsion expert

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Former Chief Project Engineer at Leonardo

Stephen Vellacott

Chief Technology

Officer

絵 LEONARDO



AW101



Former SVP Procurement

Program Quality at Airbus

& Supply Chain, VP

AIRBUS

A350

Yves Yemsi

Chief Operating Officer

FINANCE AND COMMERCIALIZATION

Johan Malmqvist Chief Financial Officer





Former CFO at Polestar

Polestar



Various senior Sales & Marketing leadership roles at Honeywell & Airbus

Honeywell





#### Focused OEM and Aftersales business model



Core Competencies



Aircraft OEM Design, Manufacture, and Sell Aircraft



Aftersales Support (Lilium POWER-ON) Expected recurring revenues from spare parts and services<sup>1</sup>

#### **OEM** business model advantages

- Fast time-to-market as organization can fully focus on aircraft development, certification, production, and delivery
- Cash generated through Pre-Delivery-Payments and aircraft sales
- Access to expected recurring highmargin aftersales cashflow (power-bythe-hour)
- Low upfront cost to develop other parts of value chain as we leverage strategic partners
- Battery pack replacements expected to be a significant portion of total aftersales revenues

#### Strategic Partners

Covering other parts of value chain



**Operations** Flight operations and training, MRO<sup>2</sup>, Booking, Passenger experience



**Infrastructure** Design, plan, and build landing and charging infrastructure

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## Building an IP protected business with high returns on capital

#### SHORT TERM: SCALE REVENUES AND START GENERATING POSITIVE CASHFLOW

- Scale aircraft sales revenues by delivering on large orderbook (106 firm orders and reservations, 76 options, and ~600 MoUs)
- Start generating high-margin recurring service revenues from battery- and sparepart replacements
- Pre-Delivery-Payments expected to help generating early positive cashflow

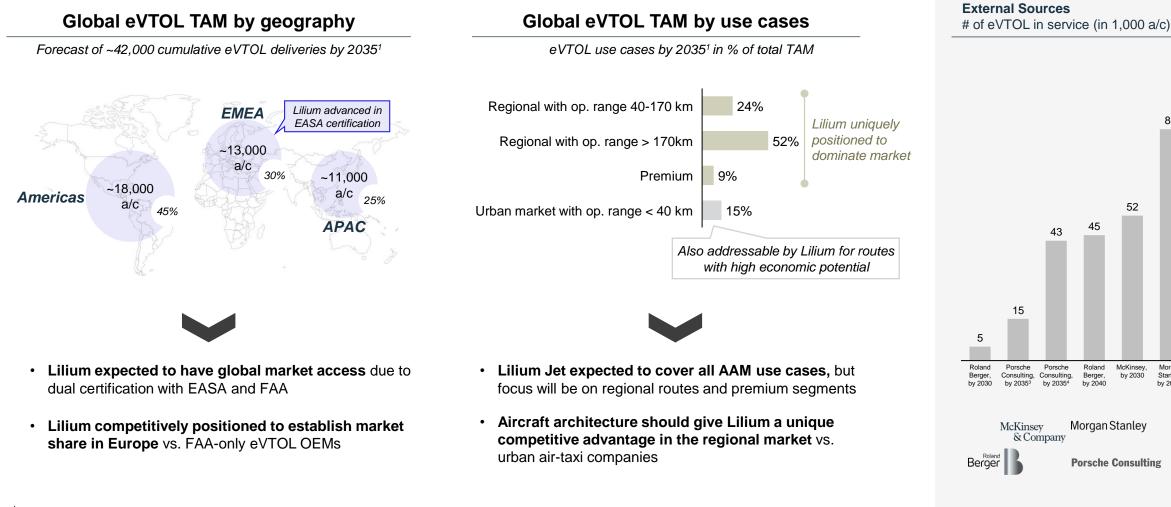
#### LONG TERM: GROW LILIUM TO GLOBAL ELECTRIC AVIATION CHAMPION

- Scale recurring aftermarket revenues services market expected to reach at least \$5 billion by 2035
- Expand offering to cover more regions, longer routes, and additional use cases enabled through battery upgrades
- Lilium's IP expected to create moated business model enabling Lilium to dominate regional and premium market

1. Based on the number of full time employees in publibcly available information

Source: Lilium; Q4 2023 Shareholder Letter; Note: Rendering utilizing computer graphics

#### Advanced air mobility market projected to be significant – Lilium's focus on regional use cases expected to materialize early



🖈 LILIUM Source: Lilium internal market model, Roland Berger, Porsche Consulting, McKinsey, Morgan Stanley; Notes: 1. Total cumulative potential for Lilium aircraft based on estimated demand for routes between 30 km - 175 km serviceable by Lilium aircraft 83

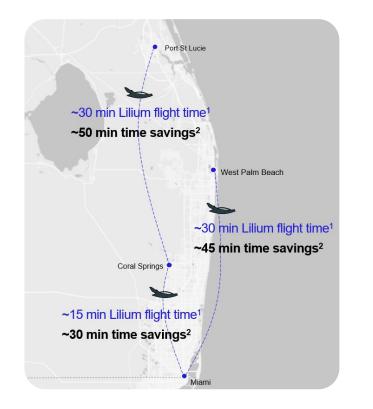
Morgan

Stanley,

by 2035

## Substantial time savings for short-distance and regional trips

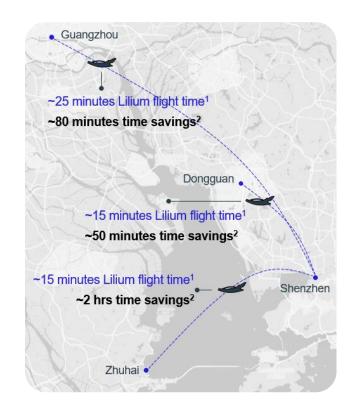
United States (selected illustrative routes)



**Germany** (selected illustrative routes)



China (selected illustrative routes)



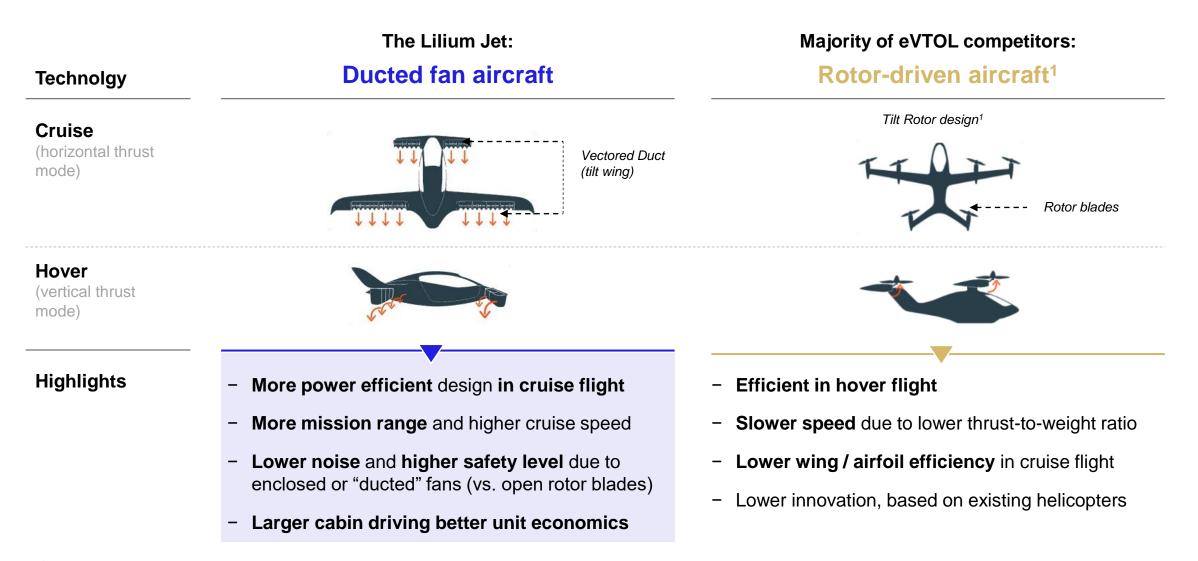
## PRICING OF \$2 / KM / PAX<sup>3</sup>

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Source: Lilium, Route maps for illustrative purposes only; Notes: 1. Lilium flight time calculated with average speed of 155 mph – referring to trip time only; Price per pax calculated with pricing of \$2 / pax / km; 2. Time comparison based on average trip time by car according to Google Maps.
 Based on company estimates assuming, among other things, load factor of 100%, i.e., 6 passengers

Schematic view only

## Lilium's Jet design: best suited eVTOL configuration for regional mission

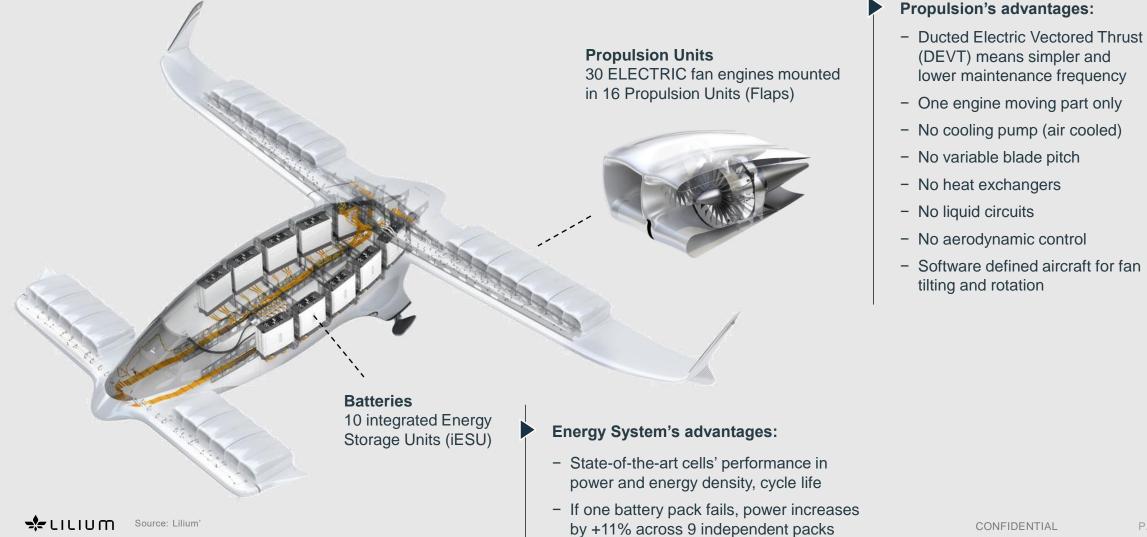


## 02

## Technology: Batteries and Propulsion



## Lilium's unique architecture offers a scalable aircraft platform



# Batteries offer highest overall efficiency – any flight that can be done using batteries will be done using batteries

	Batteries	E-Hydrogen	E-Fuels (SAF)	Kerosene (today)
		2 Hjetegen Hz	Powered by able	
	12/		Aviation (#) Fuels	
Primary Energy Efficiency <sup>1</sup>	73%	22%	13%	50%
Electricity Price <sup>2</sup>	~ \$0.36 / kWh			
Cost / kWh shaft power	~ <b>\$0.5 / kW</b> h <sup>3</sup>	~ \$1.7 / kWh <sup>3</sup>	~ \$2.8 / kWh	~ \$0.5 / kWh <sup>4</sup>
Flight Range <sup>5</sup>		Up to ~3,400 km Up to ~16,000 km	Up to ~16,000 km	Up to ~16,000 km
	<b>2,000 km</b> (2050)	overs ~80% of all scheduled commercial flights		

Sources: 1. WTT (World Bank, LBST, IEA), TTW, T&E calculations, Swiss Federal Office for Civil Aviation; 2. Statista (July 2024); 3. Does not consider material cost for depletion of battery cells or fuel cells; 4. Transportation Research Procedia, Volume 59 (2021) 253-259, Jet A1 Fuel; 5. International Council on Clean Transportation and Lilium internal assessment; All figures as of November 2023

### Progress on Lilium's Battery System

Cell Technology externally validated



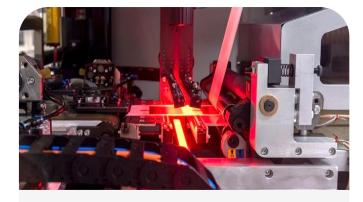
Lithium-ion cell with Silicon enhanced content – offers high energy- and power density

Enables operational range of ~175 km

Long lifetime to achieve business case target

Cell performance validated by external laboratories

#### Industrialization progressing well



Progressing in battery cell industrialization with CustomCells

Multi-sourcing approach for cell supply through partnership with Inobat (supported by Gotion)

Battery pack production started at Lilium's battery facility

Packs being designed to meet stringent safety requirements

#### Testing & Certification on track



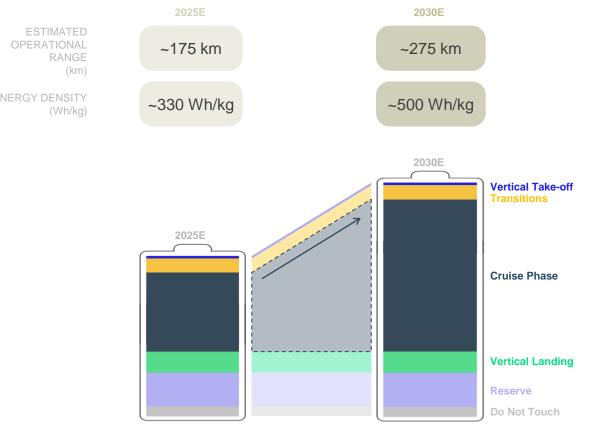
Multiple successful test campaigns on battery pack components assembled 'in-house'

Intensively tested our cells based on real flight profiles

Achieved 88% capacity retention over 1,450 mid-range flight cycles<sup>1</sup>

Results represent important step towards validating that Lilium Jet battery will meet EASA's requirements for propulsion batteries

# Lilium's high cruise efficiency is positioned to yield significant range improvements as batteries improve



STATE OF CHARGE

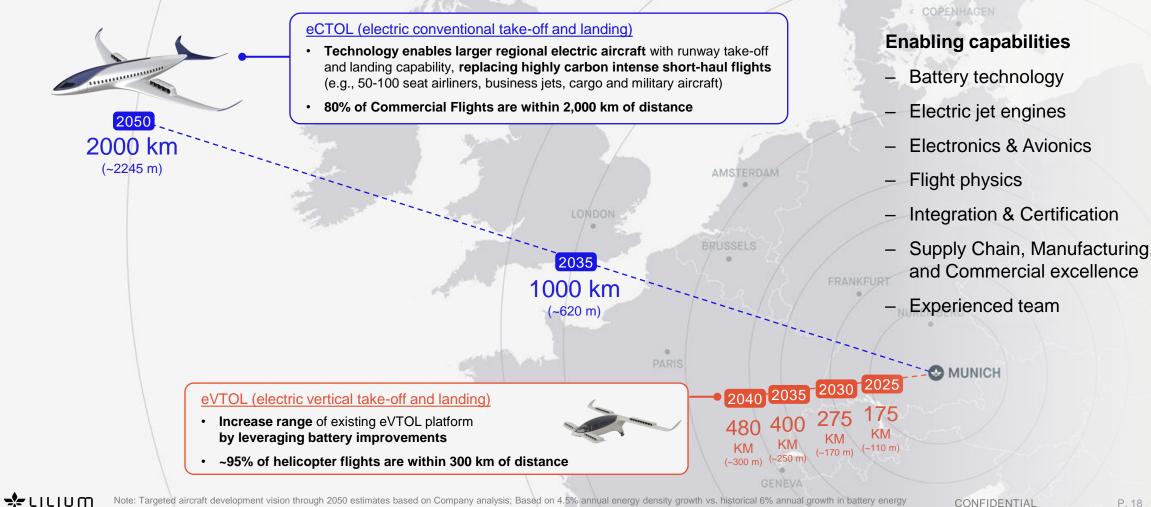
STATE OF CHARGE



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Note: Historical and projected improvement in battery energy density through 2030 estimate based on Roland Berger and Lilium engineering assessment. The illustration regarding the improvement in battery energy density is based on estimates and is forward-looking, subject to significant uncertainties and contingencies, and are based upon assumptions with respect to future decisions and events, which are subject to change. Actual results will vary & those variations may be material. Nothing in this presentation should be regarded as a representation by any person that the estimated improvement in battery energy density will occur as described herein.

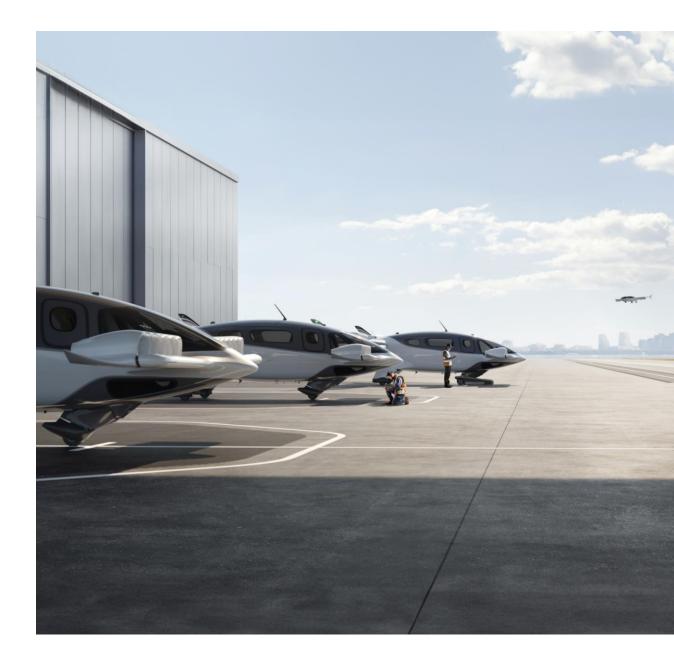
#### Lilium's technology and capabilities enable a portfolio of electric aircraft Assuming a +4.5% energy density improvement per year for battery cells



Note: Targeted aircraft development vision through 2050 estimates based on Company analysis; Based on 4.5% annual energy density growth vs. historical 6% annual growth in battery energy density for the industry; The illustration of future aircraft capabilities is forward-looking, subject to significant uncertainties and contingencies, and are based upon assumptions with respect to future decisions and events. Actual results will vary & those variations may be material. Nothing in this presentation should be regarded as a representation by any person that future aircraft capabilities will be achieved as described herein.

## 03

# Commercialization



### Focus on premium segment for launch and on mass segment to scale

#### LAUNCH IN PREMIUM MARKET



Aim to sell aircraft and aftersales services to HNWI and **PREMIUM SALES** charter and fractional ownership companies 500 **Total** Total **Addressable** Addressable Aircraft p.a.1 Market Market Expecting To Receive **Earlier Cashflows And Higher Margins** 

#### SCALING IN MASS MARKET





Aim to sell aircraft and aftersales services to commercial airlines, corporates, and governments

3,700

Aircraft p.a.1

Expecting To Scale Cashflows With Strong Volume Growth

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1. TAM averaged between 2025 - 2035, Lilium internal assessment; Source: Planned Lilium business model. Statements with respect to cashflow, margins and scaling are forward-looking, subject to significant uncertainties and contingencies, many of which are beyond Lilium's control and are based upon assumptions with respect to future decisions and events, which are subject to change. Nothing in this presentation should be regarded as a representation by any person that such cashflow, margins and scaling will be achieved as described herein. Note: Rendering utilizing computer graphics

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## Versatile cabin to deliver a premium experience and serve the mass market

LAUNCH IN PREMIUM MARKET



Spacious cabin with 4 seats for maximum comfort Panoramic windows 420 liters of storage area/ 90 kg of luggage Air and battery cooling on-board

#### SCALING IN MASS MARKET



Capacity to carry 6 passengers Larger seat pitch vs. average economy seat No shoulder-to-shoulder seating Forward looking seat configuration

Source: Company information. Photos of Lilium exhibit at European Business Aviation Convention & Exhibition (EBACE), Geneva, Switzerland, May 23, 2023.

## Scalable Platform – Maximize Long-Term Value





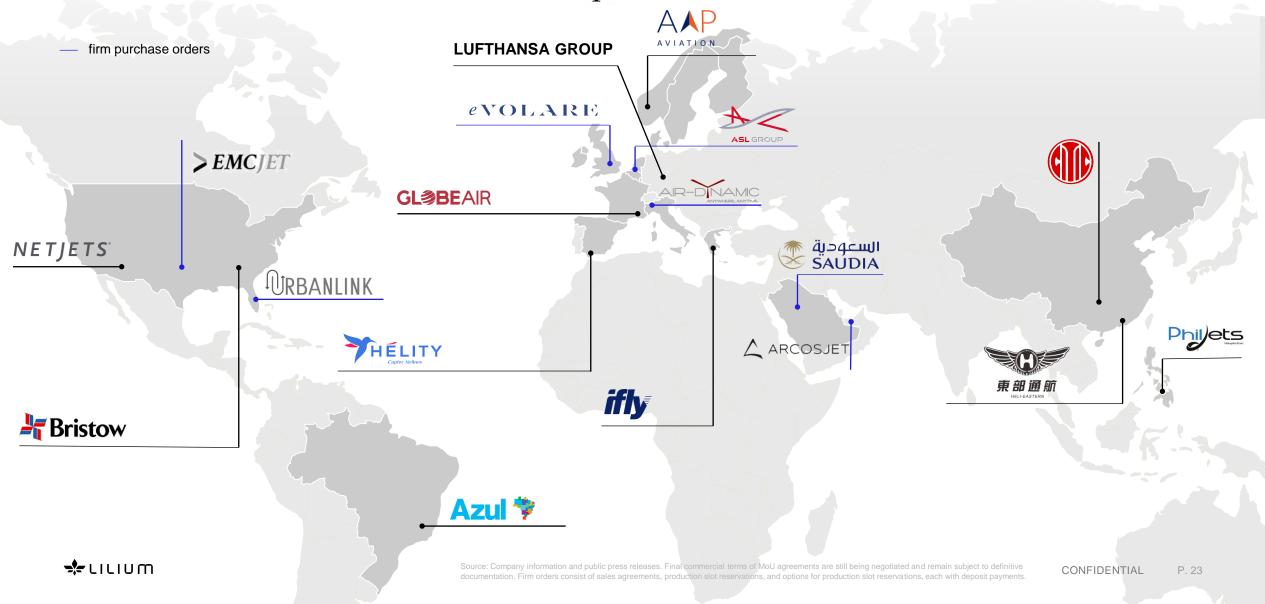
Long cabin with customizable interior CONFIDENTIAL

CARGO



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#### 106 firm orders and reservations, 76 options, and ~600 aircraft under MoU



## Lilium Aftersales Organization



- Lilium Jets to be backed by Lilium POWER-ON's service and support commitment
- POWER-ON portfolio provides a wide range of options and personalized support
- Packages cover all the core services customers need with tailored packages for specialized and additional support

#### Services included in *POWER-ON* +



## Leveraging strategic partnerships to build an infrastructure eco-system

#### INFRASTRUCTURE

#### AIRCRAFT OPERATIONS





- Landing & take-off areas
- Passenger facilities
- Maintenance areas

- Fast-charging stations
- Advanced chargers (CCS)

FlightSafety AM



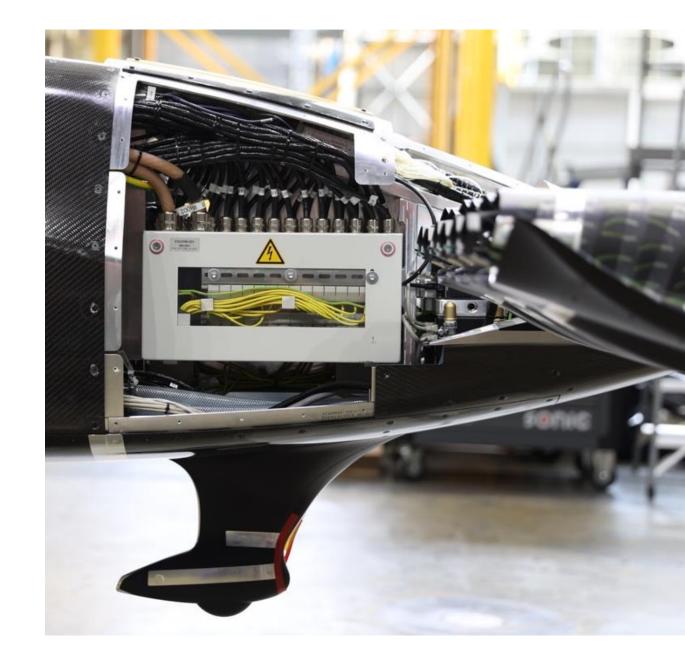
Pilot Training

- Airspace Integration
- Material service partners Data

LILIUM Note: <sup>1</sup>Each company mentioned is a Lilium business partner.

## 04

## Develop, Industrialize, And Certify



## Lilium receives Design Organization Approval by EASA





Lilium is the **only eVTOL manufacturer globally** authorized to **design and build under the SC-VTOL standard** 

**Completes multiple-year rigorous EASA audit process** covering entire breadth of Lilium's design & certification activities across Lilium's engineering organization



#### **Benefits for Lilium**

- Confirms Lilium's skills and processes to be able to design and certify eVTOL aircraft to the highest safety level globally
- Supports in speeding up type certification process as Lilium has delegated authority for certain certification tasks allowing more independence from EASA resources
- Supports in securing early PDPs as customers have validation of Lilium's maturity as an aerospace company

#### Production of first Lilium Jets underway

- Start of production of the first Lilium Jet in December 2023; fuselage, wings, and canards of second aircraft assembled
- Production supported by a team of world-class tier 1 suppliers
- Aircraft assembly at Lilium's facilities in Munich, Germany, with first set of aircraft to support the flight test campaign. Currently, these facilities are expected to have production capacity of ~80 a/c per year.





#### Lilium's Manufacturing Approach

- 175,000 ft<sup>2</sup> of manufacturing & testing facilities in Munich
- ~175 production and quality engineers, electricians, and technicians
- In-house: Propulsion, energy system, and aircraft assembly
- Phased Manufacturing Strategy
  - Initial series production in Munich
  - Factory expansion to scale production
  - Additional regional factories close to customers
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## World Class Tier 1 aerospace suppliers ensuring quality, reliability & ramp-up



Source: Company information, management estimates. Rendering utilizing computer graphics

## Lilium utilizes state-of-the-art aircraft development tools and facilities

Selected tools (only subset of all available tools):

#### **Digital Mock-Up**



- Complete digital representation from component to full aircraft level
- Detect conflicts and ensure proper interfacing of all systems

#### **Electrical Power System Lab**



- Capability to set up entire electrical power system
- Ensure functionality and performance before aircraft integration
- Enables engineers to avoid timeconsuming problem-solving late in the process

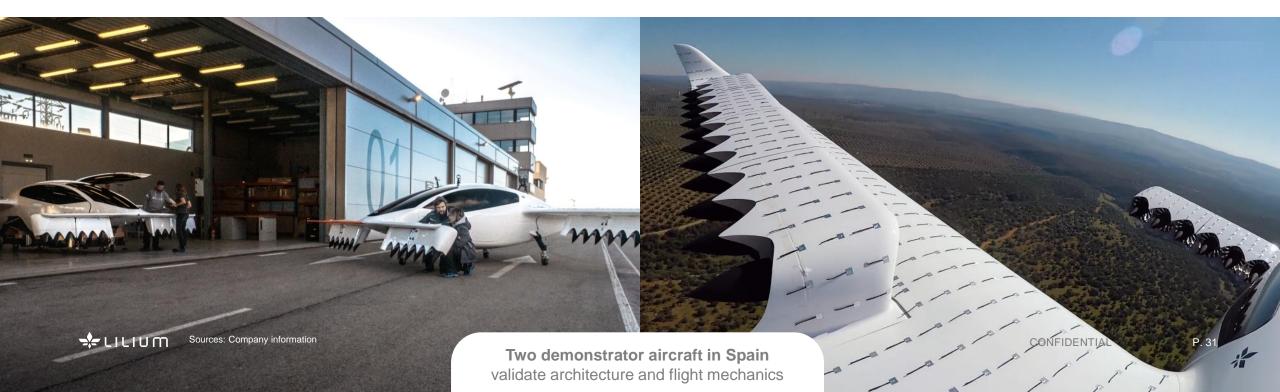
#### Wind Tunnel Model



- Rapid design optimization through scaled model approach
- Includes all functionality of the aircraft, including spinning engines and rotating propulsion units
- Validates simulation tools to be used for development and certification of series aircraft

## Flight tests validate architecture & support certification

- Flight testing with two demonstrator aircraft is taking place in Spain
- Flight testing envelope continuously expanded over the past 5 years
- All relevant flight-testing conditions have been successfully tested (e.g., transition, High-Speed, System Failures)



## Ongoing assembly of test aircraft 1 & 2 – Start of production of test aircraft 3

- Aircraft assembly takes place at Lilium's facilities in Gauting, Germany
- First 7 aircraft are "type conforming" and will be used for flight test campaign for Type Certification of the Lilium Jet with EASA



## EASA Certification enables broad market access

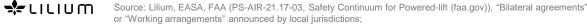
**EASA** 

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- Probability of catastrophic failure: 10<sup>-9</sup>
- Core geography: Europe
- Following countries: Morocco, Turkey, ...



- Certification with EASA to highest safety standard (10<sup>-9</sup>) expected to enable quick expansion into markets with initial lower safety standard, based on TC acceptance and validation agreements.
- Conversely, expected significant certification and aircraft delivery issues under EASA rules and associated markets for competitors certifying under FAA (10<sup>-8</sup>)



#### Lilium 1<sup>st</sup> (and so far, only) eVTOL manufacturer with both an EASA and FAA certification basis for eVTOL aircraft





- Lilium is pursuing concurrent type-certificate validation with EASA and FAA
- Internal analysis of the G-1 certification basis issued for the Lilium Jet indicates significant alignment by the FAA to EASA SC-VTOL regulations

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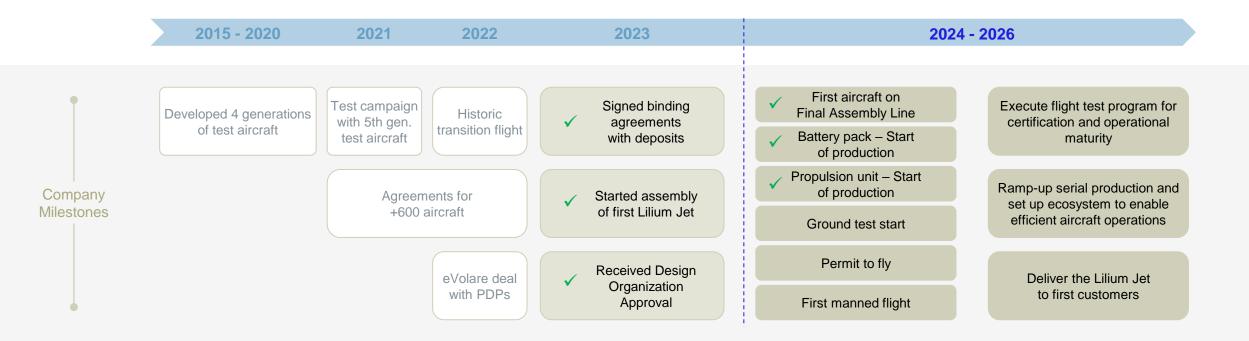
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Source: Company Information; Notes: LEGEND: AGREED: Refers to items which have been approved by the relevant authority; ISSUED: Refers to FAA Certification Basis G-1 received - there will be now a collaborative process where Lilium and EASA provide feedback to the FAA before the G-1 is issued for public consultation; SUBMITTED: Refers to proposals submitted by Lilium and pending approval by the relevant authority; OUTSTANDING: relates to items yet to be submitted by Lilium to the relevant authority; Compliance demonstration begins after the certification program is agreed; As part of the EASA type certification process, Lilium will additionally submit for approval its operational suitability data covering pilot training, maintenance staff and simulator gualification.

#### Type Certificate

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## Continued progress toward first flight and entry into service



Source: Company information. Statements with respect to future value drivers are forward-looking, subject to significant uncertainties & contingencies and based upon assumptions with respect to future decisions and events. Actual results will vary & those variations may be material. Nothing in this presentation should be regarded as a representation by any person that the value drivers will occur as described herein. Note: Achievement of future value drivers subject to successful delivery of respective preceding development, industrialization, and commercial milestones.

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## Investment Opportunity



## We are pursuing additional non-dilutive funding



#### German gov. support

- Expected €100m convertible loan
- KfW Due Diligence finalized in July
- Visit of Chancellor O. Scholz at ILA



#### French gov. support

- Expected 80% state guarantee for a €200m+ loan
- In exchange for Lilium's industrial expansion in France

AIR-DINAMIC > EMCJET

#### evol are





**URBANLINK** 



#### Pre-Delivery Payments (PDP)

- 100+ firm orders and reservations secured
- Customers helping fund the company following milestone-based pre-payment

### Lilium's shareholder overview

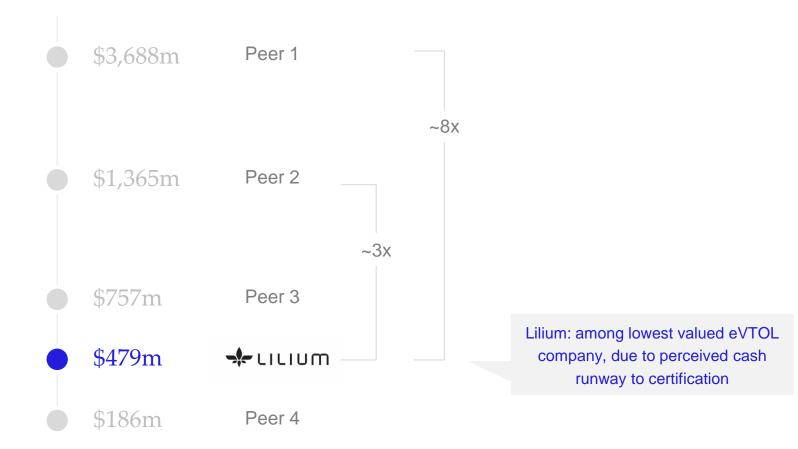
Overview on major Lilium's shareholders



- Strong and supportive anchor investors including e.g. early investors of Tesla and Amazon
- Diversified investor base incl. suppliers (Honeywell, Palantir) & infrastructure partners (Ferrovial)
- Founders still invested and involved in daily operations

## Lilium is undervalued compared to competitors

Market capitalization, USD millions (August 16, 2024)



## We believe Lilium is poised for outstanding growth and upside



## PROPRIETARY TECHNOLOGY & LARGE ADDRESSABLE MARKET

Decarbonizing aviation is a multi-billion dollar opportunity

**Proprietary ducted fan and jet technology** with 100+ filed patents

We believe we are developing the **most performant and scalable eVTOL jet**: for range, speed, payload, comfort

Being certified to highest safety standard (10-9)



## CUSTOMER TRACTION & PROGRESS TO CERTIFICATION

**Started with high-margin Premium**, followed by high volume fleet sales; significant order book incl. 100+ firm orders

Premium with highly attractive potential unit economics and high pre-delivery deposits

Being **certified by both EASA & FAA**; strong regulatory engagement and steady progress to entry in service in 2026



#### SEASONED AVIATION EXECUTIVE TEAM

**Highly experienced team** that has designed, certified, manufactured and delivered major aviation programs

Founding team of disruptive aerospace technologists all still highly engaged at company

**CEO Klaus Roewe** led one of the most successful aircraft programs in aviation industry at Airbus



#### ATTRACTIVE ENTRY POINT WITH STRONG UPSIDE

Total of **~\$1.5B capital invested in company to date**; strong **insider investor support** for capital

Historically very **focused on technology and certification** rather than **US financial markets** & publicity

**Highly compelling valuation relative to peers** based on fundamentals of TAM, technology, & progress to certification

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Statements with respect to anticipated value increases are forward-looking, subject to significant uncertainties and contingencies, many of which are beyond the control of the Company and are based upon assumptions with respect to future decisions and events. Actual results will vary & those variations may be material. Nothing in this presentation should be regarded as a representation by any person that the anticipated value increases will be achieved as described herein. Lilium's business strategy involves continued evaluation of capital raising and strategic opportunities, including joint ventures and strategic partnerships. Any such transactions, if consummated, could be material to our business, financial condition and operating results and may involve the issuance of dilutive securities.